

IBSEA National General Secretary
Strategic Leadership Mandate Proposal

International Business Startup And Entrepreneurs Association (IBSEA)

Building Institutional Leadership For Viksit Bharat 2047

Issued By

International Business Startup And Entrepreneurs Association (IBSEA)

National Headquarters

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Office Of The Chairman

Dr. Anshumaan Singh

Chairman

International Business Startup And Entrepreneurs Association (IBSEA)

1. Preamble

The International Business Startup And Entrepreneurs Association (IBSEA) Is One Of India's Emerging National Not-For-Profit Institutions Dedicated Towards Entrepreneurship Development, MSME Empowerment, Startup Ecosystem Strengthening, Skill Development, Institutional Capacity Building, Leadership Development, Innovation Promotion, And Nation-Building.

Established With The Objective Of Building A Strong Entrepreneurial Ecosystem Across India And Beyond, IBSEA Is Actively Working Towards Connecting Entrepreneurs, Startups, MSMEs, Educational Institutions, Policymakers, Corporate Leaders, Industry Experts, Professionals, Investors, And Ecosystem Stakeholders Through Meaningful Networking, Strategic Collaborations, Knowledge Exchange, Business Facilitation, And Leadership Platforms.

Inspired By The Vision Of Viksit Bharat 2047 Under The Dynamic Leadership Of Hon'ble Prime Minister Shri Narendra Modi Ji, IBSEA Has Established A Growing Presence Across India Through:

- 2,000+ Members
- 100+ Mentors And Advisors
- 360+ National Leadership Representatives
- 21+ Specialized Councils
- 75+ Strategic Collaborations And Institutional Partnerships
- National And International Ecosystem Linkages

Through Its Flagship Initiatives Such As:

- Vyapar Badhao Initiative
- Campus To Corporate Program
- Corporate Training Programs
- IBSEA Bharat 2047 Hackathon
- India@2047 Conference
- Bharat Ke Maharathi Samman

IBSEA Continues To Build A Strong Platform Dedicated Towards Entrepreneurship, Leadership, Economic Development, Skill Enhancement, Institutional Growth, And Nation-Building.

2. Vision Behind Appointment Of National General Secretaries

In Order To Accelerate Institutional Expansion, Strengthen State-Level Governance, Enhance Government Relations, Build Strategic Partnerships, And Expand Entrepreneurial Ecosystems Across India, IBSEA Proposes To Appoint A Select Group Of Distinguished Leaders As:

“IBSEA National General Secretary”

This Shall Be One Of The Most Strategic Leadership Positions Within The Institutional Governance Framework Of IBSEA.

The Objective Behind This Appointment Is To Establish High-Level Leadership Support Across Different Regions Of India To Strengthen State Expansion, Government Engagement, Institutional Development, International Collaboration, And Business Facilitation.

Only Ten (10) Prestigious Positions Shall Be Appointed Across India.

3. Nature Of Appointment

The Position Of National General Secretary Shall Be A Prestigious Strategic Leadership Role Within IBSEA And Shall Operate Under A Geo-Based Expansion Leadership Framework.

Each National General Secretary Shall Be Assigned Specific States Or Regions For Institutional Expansion, Leadership Supervision, Strategic Engagement, And Ecosystem Development.

The Appointment Shall Be Purely Honorary In Nature And Shall Not Be Construed As Employment, Salary-Based Engagement, Or Guaranteed Financial Compensation.

However, The Role Shall Carry Significant Strategic Authority, Institutional Recognition, Ecosystem Access, And Leadership Privileges.

4. Tenure Of Appointment

The Position Of National General Secretary Shall Be Offered For A Fixed Tenure Of Two (02) Years, Subject To:

- Institutional Performance
- Leadership Contribution
- Governance Compliance
- Strategic Engagement
- Organizational Discipline

The Tenure May Be Renewed Based On Performance Review And Institutional Recommendation.

5. Institutional Development Contribution

To Ensure Serious Leadership Participation And Strengthen Institutional Development, Individuals Appointed As National General Secretary Shall Extend A One-Time Institutional Development Contribution Of:

₹1,00,000 (Rupees One Lakh Only)

This Contribution Shall Be Utilized Towards:

- Leadership Development Activities
- State Expansion Initiatives
- Institutional Infrastructure
- Entrepreneurial Ecosystem Programs
- National Conferences And Summits
- Administrative And Strategic Development

6. Privileges And Entitlements

A National General Secretary Shall Be Entitled To The Following Institutional Privileges:

A. Corporate Prime Membership Benefits

The Appointed National General Secretary Shall Receive All Benefits Equivalent To IBSEA Corporate Prime Membership For A Period Of Two Years.

B. Access To National And International Programs

Priority Access And Participation Opportunities In:

- National Conferences
- International Delegations
- Leadership Summits
- Strategic Meetings
- Networking Forums
- Government Dialogues
- Institutional Collaborations

C. Official Institutional Identity

The National General Secretary Shall Be Provided Access To:

- Official IBSEA Email Identity
- Official Letterhead Access
- Official Stamp Access
- Institutional Communication Authority
- Official Designation Recognition

D. National Leadership Recognition

Recognition As One Of The Senior Strategic Leadership Representatives Of IBSEA India.

7. Geo-Based State Leadership Authority

Each National General Secretary Shall Be Entrusted With Specific States Or Territories For Institutional Expansion And Governance.

In States Where IBSEA Is Not Yet Operational Or Leadership Is Not Active, The National General Secretary May Be Designated As State In-Charge Until Appropriate Leadership Is Established.

In Such States:

- State Presidents Shall Function Under Their Strategic Supervision
- State Vice Presidents And State Leadership Teams Shall Report To The Concerned National General Secretary
- Leadership Coordination And Expansion Activities Shall Be Monitored By Them

Upon Achievement Of A Minimum Membership Strength Of Two Hundred (200) Members In The State, The National General Secretary Shall Facilitate And Supervise Democratic Leadership Formation Through A Structured Election Process In Coordination With IBSEA India.

8. Strategic Responsibilities Of National General Secretary

The National General Secretary Shall Be Expected To Strengthen IBSEA's Institutional Presence Through Strategic Interventions Including:

A. Government Relations Development

Facilitating Strong Relationships Between IBSEA State Teams And:

- State Governments
- Ministers
- Government Departments
- Senior Bureaucrats
- Administrative Institutions
- Development Authorities

B. Political And Bureaucratic Ecosystem Engagement

Supporting State Teams In Establishing Meaningful Relationships With Political Leadership, Bureaucratic Institutions, Administrative Stakeholders, And Policy Ecosystems.

C. Government Projects Facilitation

Exploring And Facilitating Opportunities For:

- Government Projects
- Skill Development Initiatives
- Startup Ecosystem Programs
- Entrepreneurship Missions
- Institutional Collaborations

D. State-Level Summits And Institutional Programs

Supporting The Organization Of:

- Leadership Summits
- Business Conferences
- Entrepreneurship Dialogues
- Investor Meets
- Startup Forums
- Institutional Roundtables

E. Institutional Infrastructure Support

Facilitating Engagement With Government Authorities For Allocation Or Support Of Office Space And Institutional Infrastructure For State-Level IBSEA Operations Wherever Feasible.

F. Embassy And International Relations

Facilitating Strategic Engagement Between State-Level Ecosystems And:

- Embassies
- Consulates
- International Institutions
- Diplomatic Missions

To Strengthen International Collaborations And Bilateral Opportunities.

G. International Business Facilitation

Creating Business Opportunities Within Their Assigned States For:

- International Chapter Members
- Global Investors
- International Entrepreneurs
- Trade Delegations

H. Inter-State Business Enablement

Connecting Businesses, Entrepreneurs, Investors, Startups, MSMEs, And Institutions Across Different States To Promote Economic Collaboration And Business Expansion.

9. Strategic Facilitation Revenue Participation Framework

IBSEA Believes In Collaborative Value Creation.

Accordingly, Whenever Any Revenue Opportunity Is Generated Directly Through The Strategic Efforts, Introductions, Facilitation, Or Business Development Activities Of A National General Secretary, The Concerned Leadership Member Shall Be Eligible For A Strategic Facilitation Participation Equivalent To Ten Percent (10%) Of The Realized Revenue.

Applicable Areas May Include:

- CSR Projects
- Sponsorships
- Donations
- Government Projects
- Trainings
- Consultations
- Vyapar Badhao Services
- Strategic Partnerships

- Institutional Collaborations
- Ecosystem Facilitation Projects

Such Participation Shall Be Subject To:

- Revenue Realization
 - Institutional Approval
 - Compliance Standards
 - Documentation Requirements
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10. Governance, Accountability, And Institutional Discipline

National General Secretaries Shall Function Under The Strategic Leadership And Governance Of:

- Chairman, IBSEA India
- National Executive Leadership Of IBSEA

The Position Shall Require:

- Regular Coordination With IBSEA National Leadership
- Strategic Progress Reporting
- Active Contribution Towards Assigned Regions
- Institutional Discipline And Ethical Conduct

IBSEA Shall Reserve The Right To Suspend, Revoke, Or Terminate The Position In The Event Of:

- Inactivity
 - Non-Performance
 - Governance Violations
 - Misrepresentation
 - Institutional Misconduct
 - Failure To Fulfill Leadership Responsibilities
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11. Closing Statement

The Position Of National General Secretary Is Not Merely A Designation — It Is A Strategic Leadership Responsibility Dedicated Towards Nation-Building, Institutional Growth, Entrepreneurship Development, Government Engagement, And Ecosystem Transformation.

IBSEA Strongly Believes That Through The Leadership, Experience, Vision, And Strategic Contribution Of Distinguished Individuals, It Shall Be Possible To Build Stronger

Entrepreneurial Ecosystems Across India While Contributing Meaningfully Towards The Collective Vision Of Viksit Bharat 2047.

Together, Let Us Build A Stronger, More Entrepreneurial, More Connected, And More Empowered India.

IBSEA National General Secretary Acceptance Statement

I, _____, Hereby Confirm That I Have Carefully Read, Understood, And Agreed To All The Terms, Conditions, Responsibilities, Governance Frameworks, And Institutional Guidelines Mentioned Under The IBSEA National General Secretary Strategic Leadership Mandate.

I Further Confirm That All My Queries And Concerns Have Been Adequately Clarified By IBSEA India To My Full Satisfaction.

With Great Honour And Commitment, I Hereby Express My Formal Consent To Join The International Business Startup And Entrepreneurs Association (IBSEA) As National General Secretary For A Period Of Two (02) Years.

I Understand That This Is A Purely Honorary Leadership Position And Shall Not Be Construed As Employment Or A Salary-Based Role.

I Commit To Working Under The Strategic Leadership And Guidance Of The Chairman, IBSEA India, And Shall Extend My Best Efforts Towards Strengthening IBSEA's Presence, Leadership Expansion, Government Relations, Institutional Collaborations, And Entrepreneurial Ecosystem Development In My Assigned Region/States.

I Further Understand That In The Event Of Non-Performance, Inactivity, Or Failure To Fulfill The Terms And Conditions Of IBSEA, The Association Shall Have The Full Right To Suspend Or Terminate My Position As Per Institutional Policies.

I Assure My Commitment To Uphold The Mission, Vision, Integrity, And Institutional Objectives Of IBSEA While Contributing Meaningfully Towards The Vision Of **Viksit Bharat 2047**.

Name: _____

Assigned State(s)/Region: _____

Date: _____

Signature: _____

